

# NEW HORIZON NEW DIMENSION

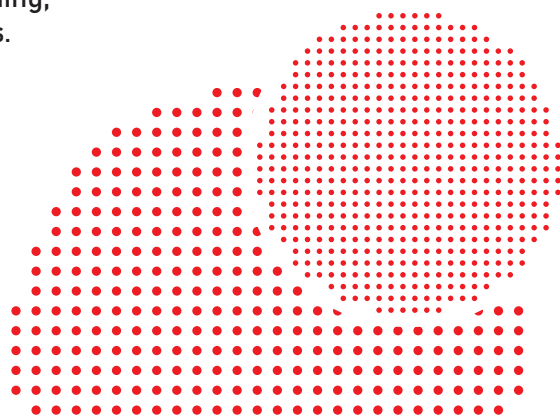
▶▶▶ [www.jkburad.com](http://www.jkburad.com)



# CHANGING TODAY FOR GLOBAL TOMORROW

We at JK Burad, offering commercial and packaging printing services have easily created a niche in the printing industry with our world class high quality services.

We are a one stop service provider offering entire range of turnkey print services starting from pre-press to printing, finishing, binding, etc. using the state-of-the-art technology for best result always.



## WHY JK BURAD?

# CREATING VALUE FOR YOUR MONEY

We have earned the loyalty of many of the top corporate houses in India with our quality, timeliness and customer service. We firmly believe that the most important thing for a customer is the “price performance ratio” rather than just price. The quality of the product, the value-added by our interactions with the customer and the suitability of the end product to its purpose- all of these are important considerations that we keep in mind. JK Burad is a place where ideas get transformed into reality. We see ourselves as a part of our customers’ team and add value in various capacities as a consultant, an asset manager and a logistic partner. Our endeavor to deliver the best has allowed us to determine the number one spot in the printing industry and more so in the hearts of our clients.

## VISION & MISSION

- JK Burad to be the premier multi-color offset printer in our defined markets
- To develop, produce and market commercial offset printing of uncompromising quality
- A commitment to excellence in customer service and to conduct our business with the highest integrity
- To provide a stimulating work environment that supports personal growth, individual contribution and teamwork



## QUALITY

### EXCELLENT QUALITY IS OUR UNIQUENESS

Our best feature in the printing process is “check for the quality”. We triumph in this stage where others struggle to manage. Our post printing quality checking modules ensure that any prints that leave our premises are perfect. We find it extremely important to imbibe it into ourselves that no error should go unnoticed and appropriate measures be taken to rectify it. We just don’t let it go if it is not at par with our stringent norms.

## SERVICES

# HEAT TRANSFER PROCESS

The heat transfer process is a method through which any image is printed neatly and directly on the fabric given the amount of heat & pressure.

Through the heat transfer process, high-quality, photo-realistic and colorful images can be printed on the fabric.

The printed image lasts long and can be easily fused on almost any type of fabric. Further, the images printed are resistant to water and heat.

## TAGLESS LABELS

This process is used for the application of Tagless Labels that consists of three categories:-



200% Stretch & Return



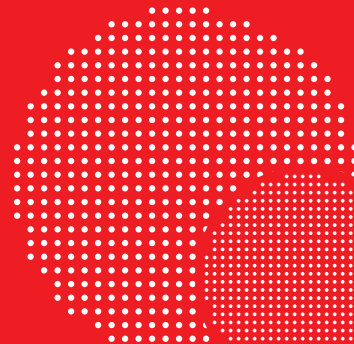
Ideal for Spandex, Lycra & Sports Apparel



Safe for Infants Clothing



Non Irritant to Skin



## MULTI-COLOR WATER-BASED TRANSFER

Now it is easy to print millions of colorful designs with the multi-color water-based process. Through this process, images are placed much faster and easier on the fabric leaving you with a smooth and hand-feel touch.

The process is used to bring out the excellent color brightness & opacity of an image on the fabric providing unmatched detail & ultrasoft feel. Further, the multi-color water-based process is PVC (Polyvinyl Chloride) free making it suitable for most fabric types.

High-quality and eco-friendly labels are provided as the end output of the process which consists of two categories:-



## METALLIC (SHINY)



Excellence Color  
Brightness & Opacity



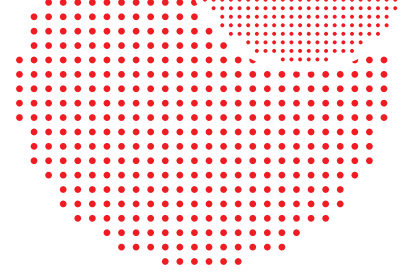
Photographic Print Like Marvel,  
Disney Character



Soft Hand Feel



Water Based Print



## HIGH DENSITY SILICON

High-density silicon process has become the mainstream choice in printing labels owing to its eco-friendly properties.

Aptly embossed labels are printed through this process. The high-density 3D effect, tactile feel and ironable durability are some of the exceptional characteristics.

The high-density silicon method prints labels on fabrics in a single color, dual colors, three colors and multi-colors.



High Density  
3D Effect

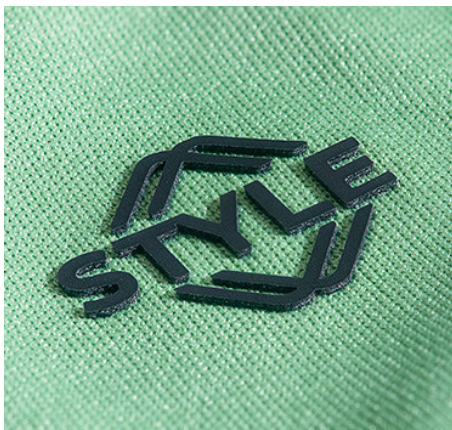


Tactile Feel

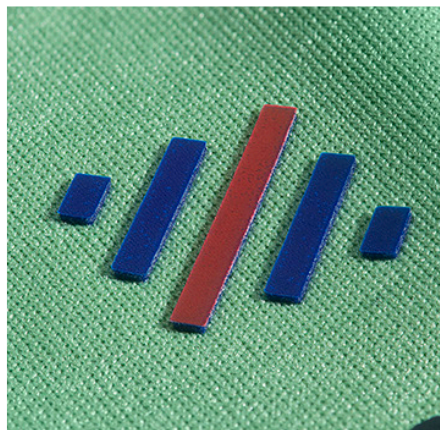


Ironable

SINGLE COLOR



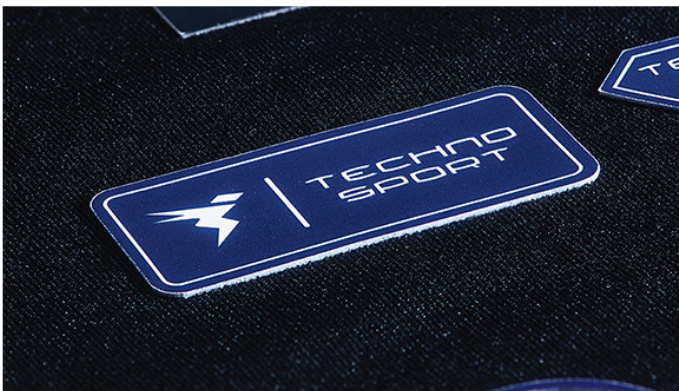
TWO COLOR



THREE COLOR



## MULTICOLOR

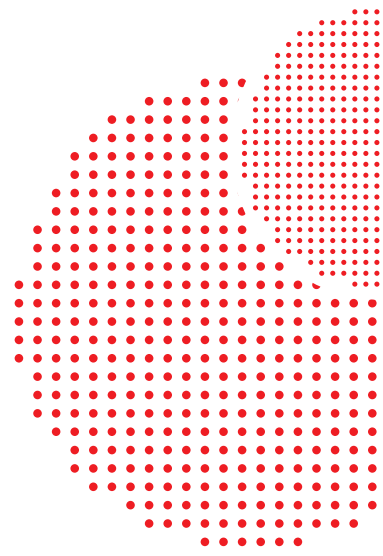


## BLING/FOIL TRANSFER

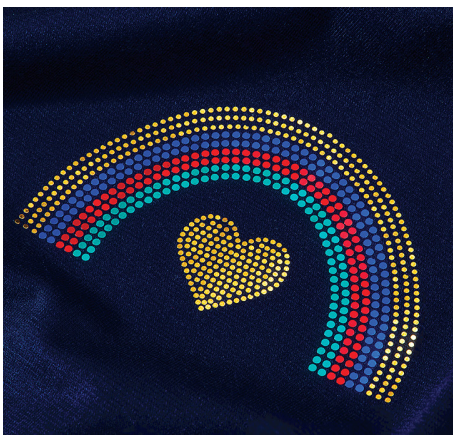
The bling/foil transfer process produces shiny print labels and elevates the metallic sheen of the fabric.

The metallic foil used in this process is placed over the fabric and under stipulated heat & pressure, glossy designs/labels are printed effectively.

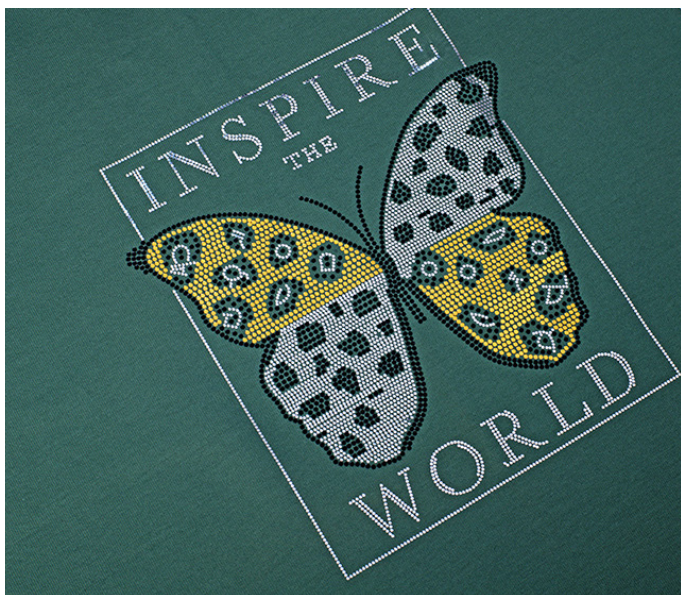
Further, the fabric labels made through this process are highly attractive, feathery & visually appealing.



### SMALL SIZE



### BIG SIZE



Excellence Color  
Brightness & Opacity



Photographic Print Like Marvel,  
Disney Character



Soft Hand Feel



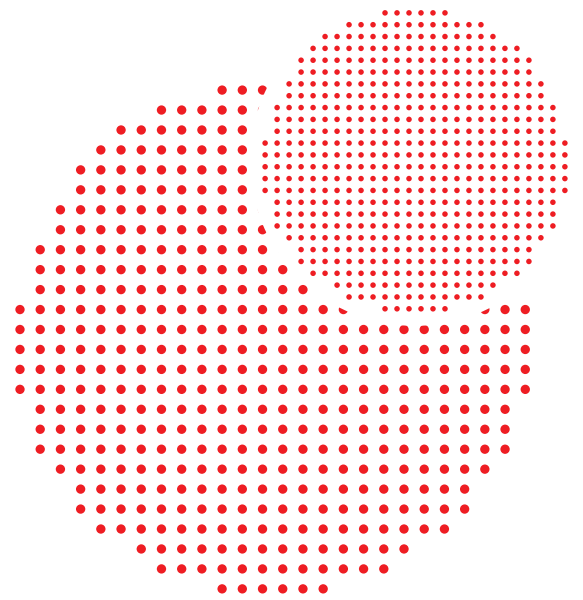
Water Based Print

## PRINT CONCEPT

The print concept defines the combination of the aforementioned processes to give the fabric an unmatched look.

The labels produced through this concept have long-lasting effects adding impeccable shine and resistance to water & heat.

The exceptional concept elevates the fabric's affordability and makes the fabric exceedingly comfortable to wear.



**MULTICOLOR +  
HIGH DENSITY**

**METALLIC +  
HIGH DENSITY**



Excellence Color  
Brightness & Opacity



Photographic Print Like Marvel,  
Disney Character



Soft Hand Feel



Water Based Print



High Density  
3D Effect



Tactile Feel



Ironable





new horizon  new dimension

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